

# **BACK TO BELMORE**

## **BIANNUAL SURVEY RESULTS – OCTOBER 2013**

**ARE YOU IN FAVOUR OR AGAINST SPORTING GROUPS OTHER THAN RUGBY LEAGUE AND/OR FOOTBALL (SOCCER) HAVING ACCESS TO BELMORE SPORTS GROUND?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
In Favour	78%	62%	30%	8%
Against	20%	16%	54%	30%
Uncommitted	2%	-	10%	90%

**OVERALL DO YOU THINK ALLOWING OTHER SPORTING GROUPS ACCESS TO BELMORE SPORTS GROUND WILL BE GOOD OR BAD FOR THE LOCAL AREA?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Good	75%	66%	32%	2%
Bad	21%	22%	48%	30%
Uncommitted	4%	100%	-	-

**ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY BELMORE SPORTS GROUND IS CURRENTLY BEING USED AS A MULTIPURPOSE SPORTING FACILITY?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Satisfied	46%	38%	28%	34%
Dissatisfied	52%	46%	32%	22%
Uncommitted	2%	98%	1%	1%

**WHICH OF THESE MAJOR EVENTS WOULD YOU MOST LIKE TO SEE OCCUR AT BELMORE SPORTS GROUND IN THE FUTURE?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Bulldogs NRL matches	26%	48%	38%	14%
WSW A-League matches	14%	52%	32%	16%
Socceroos training sessions	12%	92%	6%	2%
Wallabies training sessions	8%	54%	39%	7%
Exhibition rugby matches	16%	96%	4%	-
Exhibition gridiron matches	18%	100%	-	-
Music festivals	2%	100%	-	-
Uncommitted	4%	-	-	100%

**TO WHICH OF THESE SPORTS DO YOU TRADITIONALLY HAVE A FIRST PREFERENCE FOR?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Rugby League	30%	62%	28%	10%
Football (Soccer)	28%	68%	28%	4%
Aussie Rules	7%	96%	2%	2%
Rugby Union	18%	52%	34%	14%
American Football	15%	96%	4%	-
Uncommitted	2%	100%	-	-

*This survey was conducted by Back to Belmore volunteers in October 2013 by telephone, doorknocking and streetwalking among local residents within a 2-kilometre radius of Belmore Sports Ground. Households and individuals were selected at random. The data has been weighed to reflect the population distribution of Belmore and the surrounding area. This survey is based on 500 interviews among residents. The survey has been undertaken biannually since 2006, following a pilot survey conducted in October 2005.*