

BACK TO BELMORE

BIANNUAL SURVEY RESULTS – OCTOBER 2014

ARE YOU IN FAVOUR OR AGAINST SPORTING GROUPS OTHER THAN RUGBY LEAGUE AND/OR FOOTBALL (SOCCER) HAVING ACCESS TO BELMORE SPORTS GROUND?

	Total	Aged 18-34	Aged 35-49	Aged 50+
In Favour	78%	52%	31%	17%
Against	21%	22%	33%	45%
Uncommitted	1%	26%	36%	38%

OVERALL DO YOU THINK ALLOWING OTHER SPORTING GROUPS ACCESS TO BELMORE SPORTS GROUND WILL BE GOOD OR BAD FOR THE LOCAL AREA?

	Total	Aged 18-34	Aged 35-49	Aged 50+
Good	79%	61%	14%	25%
Bad	18%	17%	18%	65%
Uncommitted	2%	22%	23%	55%

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY BELMORE SPORTS GROUND IS CURRENTLY BEING USED AS A MULTIPURPOSE SPORTING FACILITY?

	Total	Aged 18-34	Aged 35-49	Aged 50+
Satisfied	34%	29%	38%	33%
Dissatisfied	62%	59%	19%	22%
Uncommitted	4%	50%	-	50%

WHICH OF THESE MAJOR EVENTS WOULD YOU MOST LIKE TO SEE OCCUR AT BELMORE SPORTS GROUND IN THE FUTURE?

	Total	Aged 18-34	Aged 35-49	Aged 50+
Bulldogs NRL matches	48%	51%	28%	21%
WSW A-League matches	2%	69%	17%	14%
Socceroos training sessions	11%	52%	40%	8%
Wallabies training sessions	6%	91%	9%	-
Exhibition rugby matches	14%	89%	11%	-
Exhibition gridiron matches	15%	98%	2%	-
Music festivals	2%	100%	-	-
Uncommitted	2%	30%	-	70%

TO WHICH OF THESE SPORTS DO YOU TRADITIONALLY HAVE A FIRST PREFERENCE FOR?

	Total	Aged 18-34	Aged 35-49	Aged 50+
Rugby League	41%	51%	33%	16%
Football (Soccer)	28%	48%	38%	14%
Aussie Rules	9%	39%	30%	31%
Rugby Union	16%	64%	22%	14%
American Football	5%	96%	4%	-
Uncommitted	1%			100%

This survey was conducted by Back to Belmore volunteers in October 2014 by telephone, doorknocking and streetwalking among local residents within a 2-kilometre radius of Belmore Sports Ground. Households and individuals were selected at random. The data has been weighed to reflect the population distribution of Belmore and the surrounding area. This survey is based on 500 interviews among residents. The survey has been undertaken biannually since 2006, following a pilot survey conducted in October 2005.