

BACK TO BELMORE

BIANNUAL SURVEY RESULTS – OCTOBER 2011

ARE YOU IN FAVOUR OR AGAINST SPORTING GROUPS OTHER THAN RUGBY LEAGUE AND/OR FOOTBALL (SOCCER) HAVING ACCESS TO BELMORE SPORTS GROUND?

| | Total | Aged 18-34 | Aged 35-49 | Aged 50+ |
|-------------|--------------|-------------------|-------------------|-----------------|
| In Favour | 58% | 45% | 34% | 21% |
| Against | 40% | 32% | 32% | 36% |
| Uncommitted | 2% | 100% | - | - |

OVERALL DO YOU THINK ALLOWING OTHER SPORTING GROUPS ACCESS TO BELMORE SPORTS GROUND WILL BE GOOD OR BAD FOR THE LOCAL AREA?

| | Total | Aged 18-34 | Aged 35-49 | Aged 50+ |
|-------------|--------------|-------------------|-------------------|-----------------|
| Good | 55% | 41% | 39% | 20% |
| Bad | 43% | 35% | 39% | 26% |
| Uncommitted | 2% | 40% | 20% | 40% |

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY BELMORE SPORTS GROUND IS CURRENTLY BEING USED AS A MULTIPURPOSE SPORTING FACILITY?

| | Total | Aged 18-34 | Aged 35-49 | Aged 50+ |
|--------------|--------------|-------------------|-------------------|-----------------|
| Satisfied | 49% | 40% | 35% | 25% |
| Dissatisfied | 49% | 56% | 31% | 13% |
| Uncommitted | 2% | 30% | 70% | - |

WHICH OF THESE MAJOR EVENTS WOULD YOU MOST LIKE TO SEE OCCUR AT BELMORE SPORTS GROUND IN THE FUTURE?

| | Total | Aged 18-34 | Aged 35-49 | Aged 50+ |
|-----------------------------|--------------|-------------------|-------------------|-----------------|
| Bulldogs NRL matches | 34% | 45% | 33% | 22% |
| Socceroos training sessions | 18% | 89% | 3% | 8% |
| Wallabies training sessions | 11% | 79% | - | 11% |
| Exhibition rugby matches | 14% | 36% | 46% | 18% |
| Exhibition gridiron matches | 14% | 92% | 8% | - |
| Music festivals | 3% | 100% | - | - |
| Uncommitted | 6% | | - | 100% |

TO WHICH OF THESE SPORTS DO YOU TRADITIONALLY HAVE A FIRST PREFERENCE FOR?

| | Total | Aged 18-34 | Aged 35-49 | Aged 50+ |
|-------------------|--------------|-------------------|-------------------|-----------------|
| Rugby League | 30% | 46% | 34% | 20% |
| Football (Soccer) | 30% | 44% | 39% | 17% |
| Aussie Rules | 14% | 51% | 29% | 20% |
| Rugby Union | 16% | 85% | 11% | 4% |
| American Football | 8% | 98% | 2% | - |
| Uncommitted | 2% | 2% | 52% | 46% |

This survey was conducted by Back to Belmore volunteers in October 2011 by telephone, doorknocking and streetwalking among local residents within a 2-kilometre radius of Belmore Sports Ground. Households and individuals were selected at random. The data has been weighed to reflect the population distribution of Belmore and the surrounding area. This survey is based on 500 interviews among residents. The survey has been undertaken biannually since 2006, following a pilot survey conducted in October 2005.