

# **BACK TO BELMORE**

## **BIANNUAL SURVEY RESULTS – APRIL 2011**

**ARE YOU IN FAVOUR OR AGAINST SPORTING GROUPS OTHER THAN RUGBY LEAGUE AND/OR FOOTBALL (SOCCER) HAVING ACCESS TO BELMORE SPORTS GROUND?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
In Favour	59%	35%	53%	12%
Against	38%	41%	33%	26%
Uncommitted	3%	100%	-	-

**OVERALL DO YOU THINK ALLOWING OTHER SPORTING GROUPS ACCESS TO BELMORE SPORTS GROUND WILL BE GOOD OR BAD FOR THE LOCAL AREA?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Good	54%	36%	36%	28%
Bad	43%	39%	43%	18%
Uncommitted	3%	-	100%	-

**ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY BELMORE SPORTS GROUND IS CURRENTLY BEING USED AS A MULTIPURPOSE SPORTING FACILITY?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Satisfied	47%	29%	33%	38%
Dissatisfied	51%	22%	34%	44%
Uncommitted	2%	1%	99%	-

**WHICH OF THESE MAJOR EVENTS WOULD YOU MOST LIKE TO SEE OCCUR AT BELMORE SPORTS GROUND IN THE FUTURE?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Bulldogs NRL matches	34%	45%	35%	20%
Socceroos training sessions	19%	79%	13%	8%
Wallabies training sessions	17%	51%	37%	12%
Exhibition rugby matches	11%	81%	11%	8%
Exhibition gridiron matches	12%	100%	-	-
Music festivals	3%	100%	-	-
Uncommitted	4%	10%	30%	60%

**TO WHICH OF THESE SPORTS DO YOU TRADITIONALLY HAVE A FIRST PREFERENCE FOR?**

	<b>Total</b>	<b>Aged 18-34</b>	<b>Aged 35-49</b>	<b>Aged 50+</b>
Rugby League	32%	34%	31%	35%
Football (Soccer)	29%	51%	31%	18%
Aussie Rules	16%	41%	51%	8%
Rugby Union	14%	35%	43%	22%
American Football	6%	98%	-	2%
Uncommitted	3%	-	100%	-

*This survey was conducted by Back to Belmore volunteers in April 2011 by telephone, doorknocking and streetwalking among local residents within a 2-kilometre radius of Belmore Sports Ground. Households and individuals were selected at random. The data has been weighed to reflect the population distribution of Belmore and the surrounding area. This survey is based on 500 interviews among residents. The survey has been undertaken biannually since 2006, following a pilot survey conducted in October 2005.*